




Sell On eBay to Support Our Nonprofit

Since eBay's charity fundraising program--eBay Giving Works--was created in 2003, eBay buyers and sellers have raised more than \$230 million for U.S. and U.K charities. There are currently more than 650,000 items being sold on eBay to benefit charity, all designated with a blue and yellow ribbon.

[Learn more about eBay Giving Works.](#)



A quick and easy guide to selling on eBay to benefit charity:

-  Visit www.ebaygivingworks.com and search for our nonprofit. In search results, click "View". You'll be directed to our dedicated eBay Giving Works page.
-  Once you land on our page, click on the Sell tab and then the red Sell Now button.
-  Click List Your Item when you're ready to post on eBay.
 - Select your category, e.g. "cell phone."
 - When prompted to choose a listing form, you may wish to select "Keep it Simple" for your first time.
 - Select whether you want to auction off your item or sell it at a fixed price.
 - Select the method you'll use for shipping, UPS, USPS, FedEx, etc. and click the "Shipping Calculator" link to estimate your shipping costs.
 - In the eBay Giving Works section, select our nonprofit and designate your donation amount in the drop-down box.


eBay Giving Works
Donate 10-100% of your sale to your favorite nonprofit and eBay will give you a credit on basic selling fees for sold items. A donation of at least \$1.00 is required if your listing sells (does not apply to Direct Sellers)

I do not wish to donate at this time

American Red Cross

Or, select another nonprofit you love

Donation percentage
Select %

-  That's it! Now complete and submit your listings and watch them sell.

What to Sell

Gently used or new items: jewelry, electronics, collector's items, gift cards.

Creating your listing

Write a compelling title and include detail in the description: condition of the item, interesting details, style number or name, etc. Most importantly, include clear pictures on a white background.

Auction vs. fixed price

Auctioning off your items is riskier than selling them at a fixed price, but the rewards can be greater. You can get the best of both worlds by listing your item for auction, but also setting a "Buy It Now" price for those who want to buy immediately without having to bid.

Shipping

You can charge the buyer for shipping, but items with a "free shipping" label sell better, so incorporate the shipping price into the cost of your items.

eBay rewards your generosity

If your items sell, eBay will credit your basic listing fees, equal to the percentage you donated.

Giving 100%? You get a full [credit](#) on these fees!

Spread the word

Share your listings on Facebook and direct friends to our dedicated eBay Giving Works page to find all listings that support our organization. Also, encourage friends to save us as their favorite nonprofit on eBay and add a donation every time they make a purchase on eBay using PayPal.

How your donations get to our nonprofit

Once your listings sell, your donations will be processed by MissionFish--eBay's exclusive nonprofit partner--and delivered to the designated nonprofit at the end of the month. MissionFish will send a tax receipt for your donations to your Donation Account within My eBay.